

## LIVING LANDSCAPE

The European Landscape Convention in research perspective  
*Scientific Conference FLORENCE+10*      *Florence, 18 – 19 October 2010*  
Aula Magna, University of Florence

### DRAFT PROGRAMME

#### Monday 18 October 2010

- 8:30 – 9.30      *Registration, Coffee*  
9.30 – 9.40      Welcome address Prof Alberto Tesi, Rector of Florence University  
9.40 – 9.50      Welcome address CoE  
9.50 – 10:10    Address Mario Lolli Ghetti, Director General for Landscape, Fine Arts,  
Architecture and Contemporary Art of MIBAC  
10:10 – 10:30    Address Anna Marson, Minister of Spatial Planning, Tuscany Region  
10.30 – 10:40    Address Giacomo Billi, Tourism Assessor, Province of Florence  
10:40 – 11:00    Opening by Prof Carlo Magnani, UNISCAPE President

Conference Chair: Dr Bas Pedroli, Director UNISCAPE.

Working language of the Conference: English

- 11:15 – 11:45    Opening Lecture: Prof Gian Franco Cartei, University of Florence  
11:45 – 12.15    Opening Lecture: Prof Marc Antrop, honorary President LANDSCAPE  
EUROPE  
12:15 – 12:45    Key note Lecture: Prof Ervin Laszlo  
12:45 – 13.15    Key note Lecture: Prof Michael Jones, Norwegian University of Science  
and Technology

13:15 – 15:00    *Buffet lunch*

- 15:00 – 18:00    Parallel sessions on:  
1. **Perception**, Chair and discussant Teresa Pinto Correia, Rapporteur  
Almo Farina  
2. **Landscape identification and typology**. Chair and discussant Marc  
Antrop, Rapporteur Saša Dobričić

One session in Aula Magna, the other in the premises of the Faculty of  
Architecture (switching between sessions discouraged).

In each session 5 selected presentations (on the basis of pre-distributed  
draft papers) of 20 min. max, 10 min. discussion, and concluding  
discussion afterwards, leading to clear conclusions/ recommendations to  
the ELC community.

- 18:00 – 20:00    Special COST – ESF session: Launching of the Science-Policy Briefing  
**LANDSCAPE IN A CHANGING WORLD – Bridging Divides,  
Integrating Disciplines, Serving Society**. Prof Tom Bloemers, Dr Graham  
Fairclough a.o. (tbc)

20:00              *Conference Dinner*

## Tuesday 19 October 2010

- 9:00 – 12:00 Parallel sessions on:
1. **Effects of policy on landscape**, Chair and discussant Bas Pedroli  
Rapporteur Michel Prieur
  2. **Participation**. Chair and discussant Annalisa Calcagno Maniglio,  
Rapporteur Peter Howard
- One session in Aula Magna, the other in the premises of the Faculty of Architecture (switching between sessions discouraged).  
In each session 5 selected presentations (on the basis of pre-distributed draft papers) of 20 min. max, 10 min. discussion, and concluding discussion afterwards, leading to clear conclusions/ recommendations to the ELC community.
- 12:15 – 12:45 Prof. Zoido, Presentation of UNISCAPE European Master Course on Landscape from an ELC perspective
- 13:15 – 15:00 *Buffet lunch*
- 15:00 – 17:00 Structured plenary debate led by the conference chair on the basis of the conclusions and recommendations of the parallel sessions, leading to a statement to be presented on 20 October to the ELC community.
- 17:00 – 17:30 Concluding lecture: Prof Teresa Pinto Correia: Major challenges of the European Landscape Convention, towards a concerted research programme.
- 17:30 – 18:00 Presentation UNISCAPE book: Landscape as a Project, Prof. Zagari
- 18:00 – 18:15 Prof Carlo Magnani, UNISCAPE President: closure

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*During the two days of the Conference, a poster session will be held at SESV (Spazio Espositivo Santa Verdiana, Piazza Lorenzo Ghiberti, 27, Florence)*